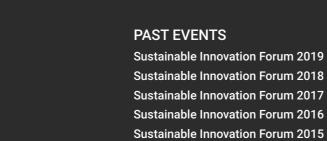


FTSE Climate Risk-Adjusted World Government Bond Index Kraft Heinz targets 100% sustainable packaging by 2025 The Kraft Heinz Company is upping its game on the circular economy. y f in ≊ 02 August 2018 Adam Wentworth The Kraft Heinz Company is upping its game on the circular economy. According to a statement this week, the manufacturer has committed to making all its packaging "recyclable, reusable, or compostable" within the next eight years. Kraft Heinz joins a group of other companies, including Coca-Cola, Mars, and L'Oréal, which used the World Economic Forum in January to make the same pledge. As the fifth-largest food and beverage company in the world, its pledge could be a major step towards transforming the global industry. It's responsible for brands including Capri Sun, Kool-Aid, and Jell-O. McDonald's also made a similar commitment earlier this year, stating that it was their "responsibility to use our "Our collective industry has a massive challenge ahead of us with respect to packaging recyclability, end-of-life recovery and single-use plastics," said Bernardo Hees, CEO at Kraft Heinz. "Even though we don't yet have all the answers, we owe it to current and future generations who call this planet 'home' to find better packaging solutions and actively progress efforts to improve recycling rates. That's why Kraft Heinz is placing heightened focus on this important environmental issue." Kraft Heinz has made initial progress by reducing packaging weight by 50,000 metric tonnes across its operations. Its European arm is working on making the popular Heinz Tomato Ketchup bottle more sustainable by using recycled material that can be used again as packaging. Along with its new packaging pledges, Kraft Heinz will begin a process of setting new targets to reduce its greenhouse gas emissions in line with the Paris Agreement. The company has announced it will work with the Science Based Targets initiative to ensure it can decarbonise in the most effective and evidence-based manner "We found that most of our emissions are coming from areas outside our direct operations. To truly succeed as champions of sustainability, we will look at our full value chain and determine where we can make the greatest impact for our planet," added Hees. Photo Credit: Mike Mozart/CC y f in ≊ **Related Content** Business leaders appointed for London benefits from new green Shell energy unveils new carbon Climate Assembly UK energy company launched by neutral tariffs for UK households EUROPE, POLICY, ENERGY EUROPE, POLICY, ENERGY EUROPE, ENERGY mate Action S Sustainable Innovation F OP26: A Decade to Delive Energy Impact Partners: A primer STOXX® Europe 600 ESG-X INDEX COP26: A decade to deliver on the next three decades of the - Analyzing ESG exclusions energy... WORLDWIDE, FINANCE, SUSTAINABLE INVESTMENT Most recent Climate Innovation Virtual Forum 01 JULY 2020 James Close on why we must align policy with investment and behaviour change to build back better 30 JUNE 2020 Green Investment Group and Enso Energy join forces to develop UK solar and battery 30 JUNE 2020 Most read CCC: COVID-19 can be a historic turning point in tackling the global 26 June 2020 Amazon announces \$2 billion 2 Amazon announces , Climate Pledge Fund 25 June 2020 Goldman Sachs says they will end Goldman Sachs Gaye ... funding for Arctic drilling 16 December 2019 4 Targeted sustainability 24 June 2020 5 companies leading the movement to go plastic free 22 May 2018 Tweets by @Climate\_Action\_ Climate Action
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